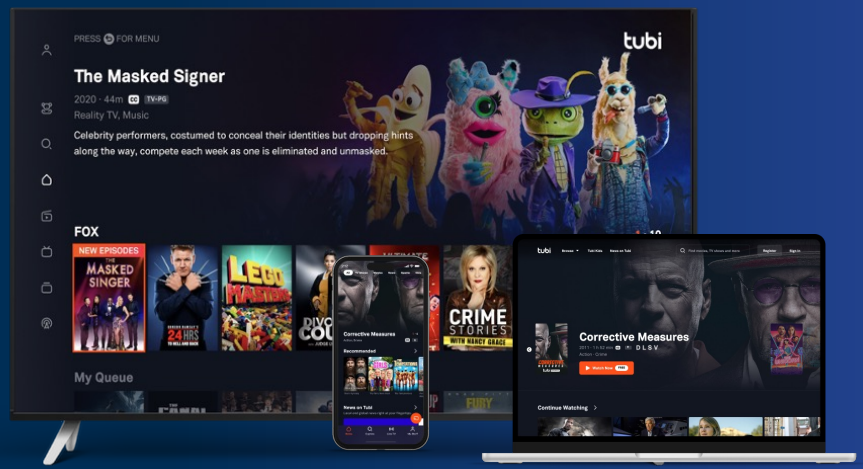


tubi

THE LEADING,
FREE AD-SUPPORTED
STREAMING APP



#1 Rated Free
Entertainment App

60K

FREE MOVIES &
TV SHOWS

Tubi Originals

Hit Fox Shows

Live & Local News

Sports On Tubi

Tubi En Español

Tubi Kids

Nearly 250 Fast
Channels

4X User Growth Compared
to Other AVODs

64M

MONTHLY ACTIVE
USERS

Median Age: 39

Incremental: 73% of Tubi
streamers are cable free

Diverse: 70% YOY growth in
Young, Diverse Audiences

TV Viewers: 80%+ watch
on the TV Screen

Delivering Brand
Impact at Scale

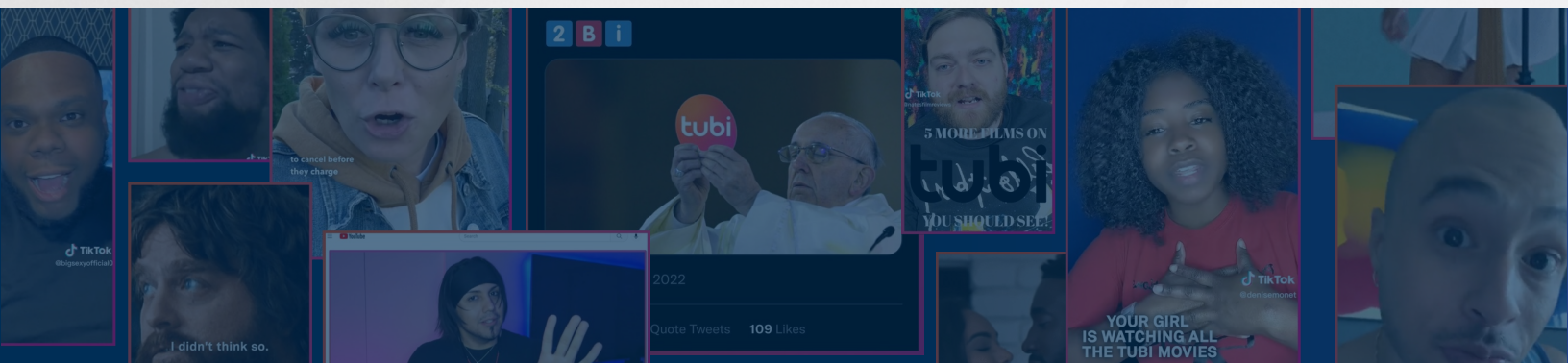
INNOVATIVE AD TECH

Lighter Ad Loads
4-6 mins/ hour

**Advanced Frequency
Management**
Cap exposure at
the campaign level

Targeting and Measurement
Leveraging both 1st & 3rd
party data; direct
integrations with DSPs

**Certified
Measurement Program**
Actionable insights across
the marketing funnel



tubi

Source: MRI Cord Evolution Mar 2023, Nov 2022; Tubi Internal Data; Google Play Ranking, October 2022. Consumer ratings, Apple, Google, Amazon, and Roku Channel store, Dec 2022